



SALES FORCE ADMIN CURRICULAM

Customization

Marketing, Sales and Relationships

- Projects Implementation, ID Creation, Customize Standard Application
- How to Create Custom Application, Campaign Object, Page Layouts, Custom Fields Lead Object, Views
- Custom Object, Lookup Relationship
- Schema Builder-Faculty and Payments, Lookup Relation Faculty and payments Master Detail Relationship and Roll Up Summary fields and Lead Conversion

Workflow Rule, Validation Rules and Approval Process

- Account, Workflow Rules
- Opportunity - Validation Rules : Date, Currency, Phone
- Validation Rules : Regular Expression
- Custom Buttons and Links
- Workflow Approval Process
- Communication Templates : Email Templates, Alerts, Tasks

Configuration

Data Management and Reports

- Data Management, Data Loader Export, Insert, Delete, Update, Upsert Data Management : Wizard, Export and Appexchange Reports One : Tabular, Summary, Charts, Custom Object
- Reports Two: Properties, Bucketing, Matrix, Joined
- Reports Three : Dashboards and Service Cloud, CRM Cycle



Service Cloud, Security and Transport

- Service Cloud: Console, Cases, Solution, CRM Cycle
- Security one: User Creation, Role, Profile, App, TAB, Object

- Security Two: Object, Layout, Field, Permission Sets
- Security Three: SSO, Domain Management, Mobile Apps
- Internationalization : Multi Language Support
- Transport : Packages and ChangeSets





SALESFORCE DEVELOPMENT CURRICULAM

Object Oriented Concepts

- Programing Basics : Languages, Translators, ID Creation, Program Execution
- Decision Statements, Loops Examples
- Arrays : Searching and Sorting
- Class and Object, OOPs Concepts
- Constructor, Inheritance, Access Specifier, Inheritance
- Overloading and Overriding, Static, Abstract, Interface,

Visualforce and Apex Programing

- Types of Errors, Exception Handling
- Collections (List, Set and Map)
- VF Introduction, VF to Salesforce Communication (Saving Record)
- Single Record, Page Block Table, URL and Setup Mode
- Creating Custom Object, PBT, DT and DL
- VF to Apex Communication, Displaying Records, Constructor
- VF to apex and Salesforce Communication, Multiple Object Records
- SOQL (Salesforce Object Query Language) :Insert
- SOQL Delete, Update, Upsert and SOSL
- Governor Limits, Types of Programing
- Javascript, Modal Dialog
- CSS Styles, Custom Components
- Force.com IDE with Eclipse
- Triggers : Insert, Delete Update
- Triggers: Multiple Records, Removing Duplicates
- Triggers: Apex Email API for Inserting and Deleting, Before Vs After
- Triggers using Set and Map
- Schedule and Batch Apex Programing
- Command Links and Passing Parameter between VF and Apex Extensions and Retrieving Data from Notepad Checkbox : Multi Structure, Visualforce Tab
- Page Navigation using Standard Set Controller
- Testing and Code Coverage